Dear parents and carers,

On Thursday 14<sup>th</sup> July, we will be holding our first ever Enterprise Fair. Each class has been given a budget to create items to sell that link to a story book they have read this year in class.

Each class will have a stall on the playground and children, parents and the local community can come around and buy some of the products.

The winning class will receive The Enterprise Trophy 2022 and will be proudly displayed in their classroom.

This is to promote children's personal development and understanding of the wider world and how mathematics can support them in a range of careers. Across the week, the children will create adverts and marketing campaigns. They will become accountants and explore profit margins as well marketing leaders. It will also promote team-work and aiming high with their aspirations.

On the day of the Enterprise Fair, we are asking parents to come and pick their child up at 2pm. You can then take your child around the stalls and see if there are any products your family would like to buy.

Profits raised will go towards our 'Outdoor Learning Classroom' so any support will be greatly appreciated.

The children are so excited to take part in Enterprise Week and they look forward to sharing their products with you all.

Kind regards,

**MR** Taylor